



University "Ukshin Hoti" Prizren
Faculty of Economics
Program: Business Administration (MSc)

SYLLABUS							
Level of studies	Master	Program	Business Administration		Academic year	2023/24	
SUBJECT		INTERNATIONAL BUSINESS IN THE GLOBAL CONTEXT					
Year	II	Course status	Obligatory	Code		ECTS credits	6
Semester	III						
Teaching weeks	15		Teaching hours		Lectures	Exercises	
					2	2	
Teaching methodology	Interactive lectures, discussions, seminar papers, etc.						
Consultation							
Professor	Prof. Asoc. Dr. Halil Kukaj		E-mail	halil.kukaj@uni-prizren.com			
			Tel.	044 185 570			
Assistant	Ass. Dr. Festim Tafolli		E-mail	festim.tafolli@uni-prizren.com			
			Tel.	049 436 848			
Course objectives			Learning outcomes				
<p>The course "International Business" aims to provide students with theoretical and practical knowledge on the conditions under which international business activities take place, as well as to train them for their practical application. Also, this course provides students with knowledge on international payment instruments, as well as the identification of risks in international business operations and the implementation of risk hedging measures.</p>			<p>After completing the course, the student will be able to:</p> <ul style="list-style-type: none"> ▪ understand the content of different notions in the field of international business, ▪ know the conditions under which international business activities is developed, ▪ analyze the types of international business operations, ▪ select and implement various international business operations, ▪ evaluate the risks to which businesses are exposed during the implementation of international business operations, ▪ identify and implement adequate risk hedging measures. ▪ implement various international payment instruments. 				
Teaching methodology							
Interactive lectures, seminar papers, discussions etc.							
Conditions for implementation of the course topics							
Classroom, computer and projector.							

Examination methods and grading				
Students are evaluated through testing, whereas the final grade consists of four components: - Attendance and activity classes: 1-10 points - First colloquium: 1- 30 % (1 – 30 points) - Working seminar: 1 – 10 % (1 – 10 points) - Final Exam: 1- 60 % (1 - 60 points) • Final Exam: 1- 60 % (1 - 60 points)	Evaluation in%		Final grade	
	91 - 100		10 (ECTS – A)	
	81 – 90		9 (ECTS - B)	
	71 – 80		8 (ECTS - C)	
	61 – 70		7 (ETCS - D)	
	51 – 60		6 (ETCS - E)	
	40 - 50		5* (ETCS – FX)	
Student obligations				
Lectures		Exercises		
<ul style="list-style-type: none"> - Attending lectures, - Participation in debates, - Adhering to the code of conduct, etc. 		<ul style="list-style-type: none"> - Attending of hours of exercise - Adhering to the code of conduct, etc 		
Student workload (must correspond with learning outcomes)				
Activity	Hours	Days/week	Total	
Lectures	2	13	26	
Exercises	2	13	26	
Consultation with teachers	1	12	12	
Field work visits	5	2	10	
Practical work (Internship)	2	5	10	
Seminars	3	10	30	
Own study time	2	12	24	
Preparation for final exam	2	3	6	
Time spent on assessment (tests, exams, etc.)	2	3	6	
Note: 1 ECTS credit = 25 hours workload, i.e. if the subject has 6 ECTS credits student must have 150 hours workload during the semester		Total workload:	150	
Designed study plan				
Week	Lectures		Exercises	
	Topic	Hours	Topic	Hours
1.	Introduction to International Business	2	Questions and discussions	2
2.	Globalization	2	Questions and discussions	2
3.	International economic institutions in order to International Business	2	Questions and discussions	2
4	Foreign trade and foreign direct investment theories and policies	2	Questions and discussions	2

5	Regional economic integrations	2	Examples of REI and discussion on the benefits and costs of integration	2
6	International business environment	2	Comparative overview of environmental factors of different countries	2
7	Specialized international markets	2	Questions and discussions	2
8	First colloquium	2	Preparation for the first colloquium	2
9	International business operations	2	Examples and discussions	2
10	International business operations – continue	2	Examples and discussion	2
11	<ul style="list-style-type: none"> ▪ Documents required in international trade ▪ Customs Procedures 	2	Questions and discussions	2
12	Customs Procedures - continue	2	Examples and discussions	2
13	Formalization of international trade operations	2	Examples and discussions	2
14	International trade finance <ul style="list-style-type: none"> ▪ Financing of international trade ▪ Payment conditions, instruments of international payments ▪ Guarantees 	2	Examples and discussions	2
15	Second colloquium	2	Preparation for the second colloquium	2

LITERATURE

Basic literature:

- Halil Kukaj, Biznesi Ndërkombëtar, Universiteti “Ukshin Hoti” Prizren, 2017.
- Ilia Kristo, Biznesi Ndërkombëtar, PEGI, Tiranë, 2007

Additional literature:

- Charles W.L.Hill & G. Tomas M. Hult: Biznesi Ndërkombëtar, McGraw-Hill Edukation, 2017 (botimi në Shqip u realizua nga Fondacioni Shqiptaro-Amerikan për zhvillim- AADF, 2019)
- Hill, Charlls W.: “International Business”, McGraw-Hill, New York, 2007.
- Daniels D. John, Radebaugh H. Lee and Daniel P. Sullivan: International Business – Environments and Operations, Pearson, Prentice Hall, New Jersey, 2004.

Academic policies and code of conduct

- Students must respect the schedule of lectures, exercises and be attentive in class.
- Student must have their ID card with them, they cannot undergo the test without their ID card.
- During the drafting of the course papers, the student must adhere to the instructions given by the teacher.
- The use of mobile phones is not allowed during the test/exam hours.