



SYLLABUS Logistics and Distribution

Basic data of the subject	
Academic Unit:	Faculty of economic
Course title:	Logistics and Distribution
Program:	International Management
Level:	Bachelor
Course status:	Obligatory
Study year:	III semester VI
Number of hours per week:	2 + 2
Credit value – ECTS:	5
Time / location:	summer semester
Lecturer:	Prof. Ass.Dr.Demir LIMA
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Course description:	Logistics management means the application of the principles of logistics operations management and supply chain management to the effective and cost-effective movement of goods, people, energy and information. The purpose of logistics management is to plan and run the logistics processes as efficiently as possible to provide the customer with the best product and the best service, at the right place and at the right time, trying to optimize the given performance (e.g. minimizing operational expenses or cost) and maximizing the effect of certain parameters (e.g. budget parameters, or transport parameters)
Course objectives:	The course aims to illustrate the characteristics and opportunities related to integrated supply chain management (SCM) within an economic system. The analysis focuses on the management of production, commercial and distribution of goods and allows to identify the development (outsourcing) of logistics transfer and the strategic role taken by third party logistics operators. The methodological approach followed is that of supply chain management and distribution channels (commercial and logistics), where the company is positioned within a system of productive, commercial and distribution relationships at the front and rear ends of the supply chain. The course studies customer-supplier relationships, commercial and logistics networks (distribution channels), strategies of different market players, techniques for optimizing and managing physical flows (goods) and information (ICT). Using a case study approach, the course will also examine some examples of excellence in businesses and organizational models.
Learning outcomes:	At the end of the course, the student should be able to: <ul style="list-style-type: none"> • Distinguish the reorganization processes that are taking place within the economic systems in the light of the relationships between customers and suppliers at the front and at the end of supply management, • Be able to comprehensively analyze the relationships between different links in the production, sale and distribution of goods.

	<ul style="list-style-type: none"> • Know the meaning of logistics management and marketing Within business processes as well as supply chain management, • the student will be better equipped to handle and understand business economics, marketing and international courses. 		
Contribution on student load (must correspond with learning outcomes)			
Activity	Hours	Days/week	Total
Lectures	2	15	30
Exercise theoretical/laboratory	2	15	30
Practice work			
Contact with lecturer/consultations	1	15	15
Field exercises			
Mid-terms, seminars	1	15	15
Homework	1	5	5
Individual time spent studying (at the library or home)	1	15	15
Final preparation for the exam	1	15	15
Time spent in evaluation (tests, quiz, final exam)			
Projects, presentations, etc.			
Total			125 hours (5 ECTS)
Teaching methods :	<p>Interactive lectures, discussions, seminar papers, etc. The teaching methodology will consist of teaching the subject in a clear and understandable way through lectures, presentations, demonstrations and student evaluation as well as the analysis of relevant topics. The lecture will be presented according to the interactive method. Improvisation of communication situations in business and management of this communication in different companies and institutions Students have the opportunity for consultations after the end of each lecture. Consultations for tests and exams are made after the announcement of the physical results in the tab. of announcements in fact. and via email.</p>		
Evaluation methods:	<p>Participation and activity per hour: 0-10 points - First Colloquium: 0 - 45 points - Second colloquium: 0- 45 points - Seminar paper: 0 - 10 points • Exam: 0 - 100 points</p>		
Literature			
Basic Literature:	Prof.Dr. Ibrahim Krasniqi, Authorized Lectures, UPZ, 2017_18		

	<p>P. ROMANO-P. DANESE, Supply Chain Management, McGraw-Hill, Milan, 2006.</p> <p>M. CHRISTOPHER, Supply Chain Management, creare valore con la logistica, Pearson Italia, 2005.</p> <p>D.J.BOWERSOX-D.J.CLOSS-M.B.COOPER, Manuale di logistica e gestione della supply chain, Tecniche Nuove, Milano, 2011.</p>
Additional Literature:	<p>Recommended reading</p> <p>F.DALLARI-G.MARCHET, L'outsourcing logistico nel settore del largo consumo, Ed. Sole 24 Ore, 2008.</p> <p>F. DALLARI-G. MARCHET, Rinnovare la supply chain, Edizioni del Sole 24 Ore, 2003.</p> <p>C. FERROZZI-R. SHAPIRO, Dalla logistica alla Supply chain Management, Isedi, 2000.</p> <p>GEA (ED), Il Supply chain Management dalla teoria alla pratica, Isedi, 2005.</p> <p>A. COZZOLINO, Operatori logistici, Cedam, Padua, 2009.</p>

Designed study plan:		
Week	Lectures	Exercises
<i>First week:</i>	Introduction to the subject and introduction to the syllabus	Questions for discussions
<i>Second week:</i>	Logistics and Distribution, flow of materials and information	Questions for discussions and examples
<i>Third week:</i>	Comparative advantages through logistics.	Examples of work organization
<i>Fourth week:</i>	Logistics and marketing strategies.	Examples
<i>Fifth week:</i>	Influencing factors in logistics and distribution management.	Practical examples
<i>Sixth week:</i>	Inventory of materials and supply models.	Questions for discussions and examples
<i>Seventh week:</i>	Test 1/ Intermediate evaluation	Practical examples
<i>Eighth week:</i>	Logistics systems	Practical examples
<i>Ninth week:</i>	Distribution systems	Exercises
<i>Tenth week:</i>	Stochastic patterns and supply contracts	Practical examples
<i>Eleventh week:</i>	Customer relationship management	Examples
<i>Twelfth week:</i>	Modern logistics and distribution management	Questions for discussions and examples
<i>Thirteenth week:</i>	Demand management, fulfillment of purchase orders.	Examples
<i>Fourteenth week:</i>	Returned goods management	Examples and discussions



<i>Fifteenth week:</i>	Test II/ Intermediate evaluation	Examples and discussions
Academic policies and rules of conduct:		
<ul style="list-style-type: none">✓ The student should be aware of and respect the institution and school rules,✓ Should also respect the schedule of lectures, exercises and be attentive at teaching,✓ It is mandatory possession and presentation of the index in tests and exams,✓ During compilation of seminar papers, a student must adhere to the instructions given by the teacher to realize and technical research paper,✓ Students are not allowed to use mobile phones during the testing hours,✓ From students it looked to be part all of the time on lecture and exercise,✓ Student contribute during the form of communication and together participation it will estimated.be presented and discussed by student groups at the hour of exercises.		