



## **“FINANCIAL ANALYSIS” SYLLABUS**

| Basic data of the subject   |   |           |       |
|---|---|-----------|-------|
| Academic Unit:  | Economic Faculty  |           |       |
| Course title:   | Financial Analysis  |           |       |
| Program:  | Business Administration   |           |       |
| Level:  | Bachelor  |           |       |
| Course status:  | Optional  |           |       |
| Study year:   | III– semester VI  |           |       |
| Number of hours per week:   | 2+2   |           |       |
| Credit value – ECTS:  | 4 ECTS  |           |       |
| Time / location:  | Monday:10-11:30 Lectures: Exercise: 11:45-13:15; 13:30-15:00  |           |       |
| Lecturer:   | Prof.Ass.Dr.Venet SHALA   |           |       |
| Contact details:  | E-mail: venet.shala@uni-prizren.com   |           |       |
|   |   |           |       |
| Course description:   | This course deals with concepts related to financial analysis of firms. This course includes time value analysis, risk and return analysis, financial instrument assessment, financing method analysis, repayment term, IRR, NPV, and analysis of financial reports. This course aims to provide basic knowledge of financial analyzes that are necessary and serve as basic information for the management of the company when making important decisions.   |           |       |
|   |   |           |       |
| Course objectives:  | Thus, the course will address the problems related to the timely value of money, examine the possibilities and forms of financing the firms' economic activity and investment opportunities in financial instruments as well as the analysis of the financial statements. The course enables students to develop skills in using contemporary techniques for analyzing and evaluating financial reports, financial risk and return on investment in viable and lucrative projects.  |           |       |
|   |   |           |       |
| Learning outcomes:  | <p>After completing the course, the student will be able to:</p> <ul style="list-style-type: none"><li>➤ Explain the basic concepts related to financial analysis, time value of money, risk and return, financial reports;</li><li>➤ Assess investment risk; Analyze the efficient use of financial instruments;</li><li>➤ Apply the valuation models of securities in the money markets, capital markets and derivative markets;</li><li>➤ Identify and analyze sources of business financing and influencing factors in the relative proportion between funding sources.</li></ul> |           |       |
| Contribution on student load (must correspond with learning outcomes) |   |           |       |
| Activity  | Hours   | Days/week | Total |
| Lectures  | 2   | 15        | 30    |
| Exercise theoretical/laboratory                                       | 2   | 15        | 30    |
| Practice work   | 3   | 3         | 9     |



|   |  |    |                           |
|---|--|----|---------------------------|
| Contact with lecturer/consultations                     | 1  | 5  | 5                         |
| Field exercises   | 2  | 3  | 6                         |
| Mid-terms, seminars                                     | 2  | 3  | 6                         |
| Homework  | 3  | 2  | 6                         |
| Individual time spent studying (at the library or home) | 1  | 15 | 15                        |
| Final preparation for the exam                          | 2  | 7  | 14                        |
| Time spent in evaluation (tests, quiz, final exam)      | 1  | 4  | 4                         |
| Projects, presentations, etc.                           | 2  | 15 | 30                        |
| <b>Total</b>  |  |    | <b>125 hours (5 ECTS)</b> |
| <b>Teaching methods :</b>                               | Interactive lectures, seminar papers, discussions etc.   |    |                           |
| <b>Evaluation methods:</b>                              | Students are evaluated through testing, whereas the final grade consists of four components:<br>- Attendance and activity classes: 0-10 points<br>- First colloquium: 0 – 45 points<br>- Working seminar: 0 – 10 points<br>- Second colloquium: 0- 45 points<br><br>Exam: 100 points |    |                           |
| <b>Literature</b>                                       |  |    |                           |
| <b>Basic Literature:</b>                                | <ul style="list-style-type: none"><li>• Financial Statements: A step by step guide to understanding and creating financial report:Thomas R.Ittelson, 2022</li><li>• Analiza e Pasqyrave Financiare: Shefket Jakupi, Bedri Statovci, Prishtinë, 2021</li></ul>                        |    |                           |
| <b>Additional Literature:</b>                           | <ul style="list-style-type: none"><li>• Financial Statement Analysis:A Practioner’s Guide:5<sup>th</sup> edition Martin Fridson, Fernando Alvarez, 2022</li><li>• Analiza Financiare me Auditim: Nazmi Iballi, Prishtinë, 2019</li></ul>   |    |                           |

| <b>Designed study plan:</b> |   |   |
|-----------------------------|---|---|
| <b>Week</b>                 | <b>Lectures</b>                             | <b>Exercises</b>  |
| <i>First week:</i>          | Introductory concepts of financial analysis | Discussion on Fundamental Concepts in Financial Analysis    |
| <i>Second week:</i>         | Analysis of time value of money             | Method of calculating PV and FV of annual and mixed batches |
| <i>Third week:</i>          | Methods of financial analysis               | Repetition and discussion                                   |
| <i>Fourth week:</i>         | Financial Statements                        | Compilation of financial statements                         |
| <i>Fifth week:</i>          | Horizontal and vertical analysis            | Practice tasks with solutions                               |



|  |   |  |
|--|---|--|
| <i>Sixth week:</i>   | Financial Reports: Liquidity<br>Reports Efficiency Reports  | Calculation of financial reports                         |
| <i>Seventh week:</i>   | Du Pont Analysis  | Calculation of reports                                   |
| <i>Eighth week:</i>  | Test 1/ mid-term evaluation   | Test 1   |
| <i>Ninth week:</i>   | Business and financial<br>leverage  | Practice tasks with solutions                            |
| <i>Tenth week:</i>   | Cash flow statements  | Compilation of cash flow statements                      |
| <i>Eleventh week:</i>  | Analysis of financial<br>instruments  | Analysis models  |
| <i>Twelfth week:</i>   | Valuation of shares:<br>Mathematical model of action<br>valuation   | Exercises Evaluation of ordinary and<br>preferred action |
| <i>Thirteenth week:</i>  | Productivity Analysis<br><br>Streamlined Productivity<br>Productivity at maturity                                   | Calculating and analyzing productivity                   |
| <i>Fourteenth week:</i>  | Capital budgeting -<br>budgeting methods:<br>Settlement method Net<br>present value, The internal<br>rate of profit | Examples of Practice - Budgeting Methods                 |
| <i>Fifteenth week:</i>   | Test 2/ Mid-term evaluation   | Student's presentation                                   |
| <b>Academic policies and rules of conduct:</b>   |   |  |
| <ul style="list-style-type: none"> <li>• Students must be aware and respect the rules of the institution</li> <li>• Must respect the schedule of lectures, exercises and be attentive in class</li> <li>• They must have their ID card with them</li> <li>• During the drafting of the papers, the student must adhere to the instructions given by the teachers</li> <li>• The use of mobile phones is not allowed during the test hours</li> </ul> |   |  |