



## “FOREST HARVESTING” SYLLABUS

| <b>Basic data of the subject</b> |  |
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| <b>Academic Unit:</b>            | <b>FACULTY ECONOMIC</b>  |
| <b>Course title:</b>             | <b>International Business Environment</b>  |
| <b>Program:</b>                  | <b>International Management</b>  |
| <b>Level:</b>                    | <b>Bachelor</b>  |
| <b>Course status:</b>            | <b>Oblicative (O)</b>  |
| <b>Study year:</b>               | <b>First year, Second semester</b>   |
| <b>Number of hours per week:</b> | <b>3+2</b>   |
| <b>Credit value – ECTS:</b>      | <b>6</b>   |
| <b>Time / location:</b>          |  |
| <b>Lecturer:</b>                 | <b>Prof.Asoc.Dr.Drita Krasniqi</b>   |
| <b>Contact details:</b>          | E-mail: <a href="mailto:dritakrasniqi@uni-prizren.com">dritakrasniqi@uni-prizren.com</a><br>Tel: +383 44 301 114   |
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| <b>Course description:</b>       | The subject International business environment aims to provide students with knowledge about the conditions under which international business activities take place. Students will have knowledge about Economic integration between countries, related to the impact of the economic, political, financial environment on international business operations and likewise with International Business Operations.   |
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| <b>Course objectives:</b>        | Through the International Business Environment course, students will receive necessary information regarding: <ul style="list-style-type: none"> <li>- The conditions under which international business activities take place. Students will have knowledge about</li> <li>- Economic integration between countries,</li> <li>- The impact of the economic environment,</li> <li>- The influence of the political environment,</li> <li>- The impact of the financial environment</li> <li>- International business operations.</li> </ul>                          |
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| <b>Learning outcomes:</b>        | After completing the course, the student will be able to: <ul style="list-style-type: none"> <li><input type="checkbox"/> know the conditions under which international business activities take place,</li> <li><input type="checkbox"/> analyze the role and impact of international business in economic development</li> <li><input type="checkbox"/> explain the impact of the economic, political, financial environment on international business operations</li> <li><input type="checkbox"/> know the types of international business operations</li> </ul> |



| <b>Contribution on student load (must correspond with learning outcomes)</b> |  |                  |                         |
|--|--|------------------|-------------------------|
| <b>Activity</b>  | <b>Hours</b>   | <b>Days/week</b> | <b>Total</b>            |
| Lectures   | 3  | 15               | 45                      |
| Exercise theoretical/laboratory  | 2  | 15               | 30                      |
| Practice work  | -  | -                | -                       |
| Contact with lecturer/consultations  | 1  | 15               | 15                      |
| Field exercises  | 1  | 5                | 5                       |
| Mid-terms, seminars  | 1  | 5                | 5                       |
| Homework   | -  | -                | -                       |
| Individual time spent studying (at the library or home)                      | 1  | 15               | 15                      |
| Final preparation for the exam   | 1  | 15               | 15                      |
| Time spent in evaluation (tests, quiz, final exam)                           | 1  | 15               | 15                      |
| Projects, presentations, etc.  | 1  | 5                | 5                       |
| <b>Total</b>   |  |                  | <b>150 orë (6 ECTS)</b> |
| <b>Teaching methods :</b>  | Interactive lectures, discussions, seminar papers, etc.  |                  |                         |
| <b>Evaluation methods:</b>   | <p>The evaluation is done through the test, while the final grade consists of four components:</p> <ul style="list-style-type: none"> <li>- Participation and activity per hour 5%</li> <li>- First colloquium: 25 %</li> <li>- Seminar paper: 10%</li> <li>- Final exam: 60 %)</li> </ul> <p>Total 100%</p> |                  |                         |
| <b>Literature</b>  |  |                  |                         |
| <b>Basic Literature:</b>   | <p>. Halil Kukaj, Biznesi ndërkombëtar, Universiteti i Prizrenit “Ukshin Hoti”, Prizren, 2017</p> <p>Dorëshkrimet e autorizuara</p> <p>Ilija KRISTO, Biznesi Ndërkombëtar, Tiranë, 2014</p>  |                  |                         |
| <b>Additional Literature:</b>  | <p>Daniels, John D, Lee Radebaugh and Daniel P. Sullivan: “International Business”, Pearson Education, New Jersey</p>  |                  |                         |



| <b>Designed study plan:</b> |   |                                     |
|-----------------------------|---|-------------------------------------|
| <b>Week</b>                 | <b>Lectures</b>   | <b>Exercises</b>                    |
| <i>First week:</i>          | International Business Environment - Introduction                                 | Questions, discussions.             |
| <i>Second week:</i>         | The international business necessity  | Questions, discussions              |
| <i>Third week:</i>          | Theories of business and international business                                   | Questions, discussions              |
| <i>Fourth week:</i>         | Institutions and the environment of international business                        | Questions, discussions .            |
| <i>Fifth week:</i>          | Economic integration between countries  | Questions, discussions              |
| <i>Sixth week:</i>          | Target market environmental factors<br><br>Microeconomic factors                  | Questions, discussions              |
| <i>Seventh week:</i>        | Colloquia   | Questions, discussions              |
| <i>Eighth week:</i>         | Cultural environment factors  | Questions, discussions              |
| <i>Ninth week:</i>          | Political-legal environment factors   | Questions, discussions              |
| <i>Tenth week:</i>          | International financial markets   | Questions, discussions              |
| <i>Eleventh week:</i>       | International Monetary System   | Questions, discussions              |
| <i>Twelfth week:</i>        | International Business Operations<br>Initial operations of international business | Questions, examples and discussions |
| <i>Thirteenth week:</i>     | Advanced international business operations  | Questions, examples and discussions |
| <i>Fourteenth week:</i>     | Documents needed in international trade with goods                                | Questions, examples and discussions |



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| <i>Fifteenth week:</i>   | Summary of lectures and presentations | Examples and consultation for exam<br>Utilization of wood material bursts from storms. Fires suppression. |
| <b>Academic policies and rules of conduct:</b>   |                                       |   |
| <ul style="list-style-type: none"><li>• The student should be mindful and respect the rules and the institution.</li><li>• Must observe the schedule of lectures, exercises, and be attentive to the lesson.</li><li>• It is mandatory to have a test ID.</li><li>• When designing works, the student must adhere to the instructions provided by the teacher.</li></ul> <p>Do not use mobile phones during the test hours</p> |                                       |   |