

## CURRICULUM VITAE

1. Mbiemri:	LIMA
2. Emri:	DEMIR
3. Nacionaliteti:	Shqiptar
4. Shtetësia:	Kosovar
5. Data e Lindjes:	14/10/1973
6. Gjinia:	Mashkull
7. Detajet kontaktuese:	Rr. “Rexhep Luci” 8/6 Prishtinë
<i>Email:</i>	demir.limaj@uni-prizren.com
<i>Date e fulfillment</i>	15.06.2022
8. Niveli Arsimor:	
<i>Institucioni</i>	Shkolla e Mesme Malishevë
<i>Datat e studimit</i>	1988-1992
<i>Diploma :</i>	Teknik i Ekonomisë
<i>Institucioni</i>	Universiteti i Prishtinës Fakulteti Ekonomik
<i>Datat e studimit</i>	2001
<i>Drejtimi:</i>	Ekonomia e ndërmarrjes
<i>Diploma:</i>	Ekonomist i diplomuar
<i>Institucioni</i>	Fakulteti Ekonomik Studime Postdiplomike
<i>Datat e studimit</i>	2010
<i>Departamenti:</i>	Menaxhment
<i>Diploma :</i>	Magjistër i shkencave të Ekonomisë
<i>Institucioni</i>	Universiteti European i Tiranës
<i>Datat e studimit</i>	Maj /2016
<i>Diploma :</i>	DOKTOR I SHKNECAVE TË EKONOMISË-PROFILI MENAXHIM
<i>Tema:</i>	“Investimet e Huaja Direkte në Kosovë - Analizë e atraktivitetit të investimeve të huaja dhe roli i tyre në ekonomi”
<b>9. Titujt Akademik:</b>	Prof.Ass.
<i>Institucioni</i>	University “Ukshin Hoti” Prizren
<i>Date kur është fituar:</i>	2019
<b>Titujt Akademik:</b>	Prof. Ass.Dr.
<i>Institucioni</i>	

<b>10. Përvoja e punës:</b>	
<b>Data dhe Viti</b>	
01/10/2019-Aktual	Universiteti “Ukshin HOTI”, Fak.Ekonomik, Prof.Assis i lëndeve: Marrja e vendimeve biznesore, Komunikimi në Biznes, Logjistika dhe distribuimi, Praktika profesionale.
01/10/2018-30/09/2019	Universiteti “Ukshin HOTI”, Fak.Ekonomik, Prof.Assis i lëndeve: Sistemi Informativ në Biznes
2011-2018	Kolegji “FAMA” Prishtinë, Ligjerues në Lëndet: Komunikimi në Biznes, Ekonomia e Tranzicionit, Ekonomia Politike Ndërkombëtare.
01/10/2019-aktual	Këshilltar i KE-së, Telekom i Kosovës Sh.A – Prishtinë.
04/01/2019-30/09/2019	Drejtor i shitjës, Telekom i Kosovës Sh.A – Prishtinë.
Prill 2018- 03/01/2019	Këshilltar i zv.KE-së, për Marketing dhe shitje, Telekom i Kosovës Sh.A – Prishtinë.
Dhjetor 2014 – Prill 2018	Këshilltar në Departamentin të Marketingut, Telekom i Kosovës Sh.A – Prishtinë.
Dhjetor 2009 – Dhjetor 2014	Drejtor i Departamentit të Marketingut, Telekom i Kosovës Sh.A – Prishtinë.
Korrik 2008 – Dhjetor 2009	Drejtor i Departamentit të Shitjes, Telekom i Kosovës Sh.A – Prishtinë.
Janar 2007 – Korrik 2008	Menaxher i Përgjithshëm i Shitjes, Telekom i Kosovës Sh.A – Prishtinë.
2004-2007	Deputet në Parlamentin e Kosovës.
Shkurt 2006 – Janar 2007	Menaxher i Zyrave Postare, Posta dhe Telekom i Kosovës Sh.A – Prishtinë.
Shkurt 2005 – shkurt 2006	Projekt-Menaxher i Zyrave Postare, Posta dhe Telekom i Kosovës Sh.A – Prishtinë.
Shkurt 2004 – shkurt 2005	U.D. Menaxher i Regjional i Prishtinës, Posta dhe Telekom i Kosovës Sh.A – Prishtinë.
Janar 2002 – Shkurt 2004	Dsitributor i Produkteve të Postës, Posta dhe Telekom i Kosovës Sh.A – Prishtinë.

## 11. Publikimet:

### Revistat Shkencore

Nr	Emri i autorit/autorëve / Titulli i punimit	Titulli i revistës	Viti / Volumi / Faqe
1.	Prof.Ass.Dr.Demir LIMA  The Management of Emotional Intelligence in The Workplace Impact on Improving Employee Performanc	Quality Access to Success, ISSN: 1582-2559,2022, vol, 23. Nr 188/ June 2022 DOI: <a href="https://doi.org/10.47750/Qas/23.188.40">https://doi.org/10.47750/Qas/23.188.40</a> <u>Indexsing:Scopus</u>	Published:June 2022 Vol. 23, No. 188/June 2022,page:297/301

2.	Prof.Ass.Dr.Demir LIMA  Negative reflections of nepotism on employees and obstacles in the process of institutionalization of family businesses	Corporate Governance and Organizational Behavior Review ISSN: 2521-1889, 2022/Volume 6, Issue 2, Special Issue DOI: <a href="https://doi.org/10.22495/cgobrv6i2sip11">https://doi.org/10.22495/cgobrv6i2sip11</a> <a href="#">Indexing Scopus</a>	Publishing:June 2022  Volume 6, Issue 2, Special Issue  Page:268/278
3.	Prof.Ass.Dr.Demir LIMA  Formal experience of SME owners in the field of HRM: A case study in Kosovo as a country with an emerging economy	Journal of Governance and Regulation DOI: <a href="https://doi.org/10.22495/jgrv10i2siart14">https://doi.org/10.22495/jgrv10i2siart14</a> Indexing in SCOPUS Title of the paper: Formal experience of SME owners in the field of HRM: A case study in Kosovo as a country with an emerging economy Title of the Journal: Journal of Governance and Regulation. Indexing in SCOPUS (ISSN – 2306-6784) Publishing House “Virtus Interpress”	Year / Volume / Page:2021/Volume10/Issue2, Special Issue (page 343-351) June, 2021
4.	Prof. Ass. Dr. Demir LIMA  The percentage of high fat in whey for the produce of mozzarella cheese from whole buffalo milk, compared to standardized, is an economic instruction	International Journal of Business and Applied Social Science (IJBASS  ©Center for Promoting Education and Research (CPER) USA	E-ISSN: 2469-6501 VOL: 7, ISSUE: 2 February/2021 DOI: 10.33642/ijbass.v7n2p9 <a href="http://dx.doi.org/10.33642/ijbass.v7n2p9">http://dx.doi.org/10.33642/ijbass.v7n2p9</a>
5.	Prof. Ass. Dr. Demir LIMA  Foreign direct investments and attracting policies to be undertaken by the government. The case of Kosovo	Journal of Educational and Social Research DOI: <a href="https://doi.org/10.36941/jesr-2021-0004">https://doi.org/10.36941/jesr-2021-0004</a>  Indexing in SCOPUS	2021, 11(1), pp. 32–40
6.	Prof. Ass. Dr. Demir LIMA  Role of nongovernment organizations in the development of the Kosovar society.	<i>European Journal of Sustainable Development (2020), Jurnal information: ISSN: 2239-5938(print), EISSN: 2239-6101(online). V9, no. 2, pg. 115-128,</i> DOI:10.14207/ejsd.2020.v9n2p115 Indexed on SCOPUS	Volume 9 Issue 2, 2020

7.	Prof. Ass. Dr. Demir LIMA "The impact of motivation on employee performance"	<i>Knwoledge Internatinal Journal</i> <a href="http://www.ikm.mk/ojs/index.php/kij/article/view/798">http://www.ikm.mk/ojs/index.php/kij/article/view/798</a>	Vol 41, No 6 (2020)
8.	Prof. Ass. Dr. Demir LIMA "Analysis Of The Factors Considered In Foreign Direct Investments In Kosovo"	<i>Europian Journal of Economics, Law and Social Science, Austria</i> ISSN 2519-1284 <i>Road Directory of Open Access Scholary</i>	02.06.2019 <i>Austria Vol.3</i> No.2- June
9.	Prof. Ass. Dr. Demir LIMA "The main issues preventing Kosovo's economic development"	<i>Academic Journal of Bussines Administration, Law and Social Sciences</i> <a href="https://doaj.org/search?https://worldwidescience.org/ws/desktop/en/results.html">https://doaj.org/search?</a> <a href="https://worldwidescience.org/ws/desktop/en/results.html">https://worldwidescience.org/ws/desktop/en/results.html</a> <a href="https://scholar.google.com/scholar">https://scholar.google.com/scholar</a> <a href="http://www.iipccl.org">www.iipccl.org</a>	Vol.3 No. 3 November 2017
10.	Prof. Ass. Dr. Demir LIMA "Effects of Marketing in Different Stages of Development"	<i>Academic Journal and Business Administration, Law and Social Sciences IIPCCL - ICIS IV</i> Publication ISSN 2410-3918, <a href="https://scholar.google.com">https://scholar.google.com</a> <a href="https://doaj.org/article/520066312a0643b5b1c8929ca8f15654">https://doaj.org/article/520066312a0643b5b1c8929ca8f15654</a> <a href="http://www.iipccl.org">www.iipccl.org</a>	Tirana-Albania Vol. 2 No. 2 July 2016 "
11.	Prof. Ass. Dr. Demir LIMA "Contemporary marketing aspects and types of marketing"	<i>International Institute for private, Commercial and Competition Law- ICIS IV</i> Fourth Conference on "Interdisciplinary studies" 2016 Publication ISBN: 978-9928-214-21-8	Qershor 2016 Tiranë
12.	Prof. Ass. Dr. Demir LIMA "Profile of Kosovo and macro-economic aspects"	<i>ICTEA 5, 2016</i> The fifth international conference on <i>New Advanced Methodologies and Techniques in Scientific Research</i> Publication ISBN 9789928218032	Prill, 15-17 2016 Split, Kroaci
13.	Prof. Ass. Dr. Demir LIMA "Foreing Direct Investment and the Global Crisis in the Western Balkans"	<i>Academic Journal of Interdisciplinary Studies</i> Publication ISSN 2281-3993 (print) ISSN 2281-4612 (online)	<i>Gusht, 2015 Romë, Italy</i> Vol 4, No 2 (2015)

14.	Prof.Ass. Dr. Demir LIMA “Advantages of Kosovo in Foreign Direct Investments”	<i>Slovakia Academic Publishing AJBEA-Academic Journal Of Business, Economics and Accountary Publication ISSN 1726-9699</i>	<i>Gusht 2015, Slovakia</i>
15.	Prof.Ass.Dr. Demir LIMA “The Role of Human Resources and the Main Impacts of the payment system”	<i>Europian Academic Research ISSN 2286-4822, Rumania Impact factor 0.485 (GIF) DRJI VALUE: 5.9 (B+) ISSUE</i>	<i>Tetor,2013</i>
16.	Prof. Ass. Dr. Demir LIMA “Globalizimi dhe impakti në zhvillimet ekonomike të Kosovës”	<i>Kolegji Universitar “Pjetër Budi” Instituti për Studime – Prishtinë “Menaxhimi i resurseve ekonomike në funksion të zhvillimit të vendeve në tranzicion” ISBN- 978-9951-492-07-2, Prishtinë</i>	<i>Maj 2013</i>
17.	Prof. Ass. Dr. Demir LIMA “Procesi i Promovimit dhe Marketingu në Ndërmartje”	<i>Universiteti Europian i Tiranës “Liria International Review” ISSN 2192-7081 2012/2 Tiranë</i>	<i>Tetor, 2012 Tiranë</i>
18.	Prof. Ass. Dr. Demir LIMA “Sfidat e Kosovës drejt integritimit në BE”	<i>Universiteti Europian i Tiranës “Global Challenge” –ADSH ISSN 2227-8540,fq.42</i>	<i>Nëntor,2012 Tiranë</i>

## 12. Konferencat Ndërkombëtare dhe Kombëtare

Nr	Emri i autorit/autorëve / Titulli i punimit	Emri i konferencës / Instituzioni / Vendi	Viti / Faqe / ISBN
1.	Prof.Ass.Dr.Demir LIMA The effects of the Covid 19 pandemic on Foreign Direct Investment in Kosovo	International Conference on Economics and Social Sciences, ECSSS International Cyprus Science University e-ISBN 978-605-71031-5-4 Cyprus	7-8 Maj 2022 Kyrenia,TRNC Abstract Book:Faqe 148 Qipro <a href="http://www.eclss.org/kyrenia">www.eclss.org/kyrenia</a>
2.	Prof.Ass.Dr.Demir LIMA Information technology as a competitive Advantage for the growth of the SMEs in Kosovo	International Conference on Economics and Social Sciences,ECSSS International Cyprus Science University e-ISBN 978-605-71031-5-4 Cyprus	7-8 Maj 2022 Kyrenia,TRNC Abstract Book:Faqe 235 Qipro <a href="http://www.eclss.org/kyrenia">www.eclss.org/kyrenia</a>
3.	Prof.Ass.Dr.Demir LIMA <i>IMPACT OF THE COVID 19 PANDEMIC ON FOREIGN DIRECT INVESTMENT IN KOSOVA</i>	CRISES AND CREATIVE DESTRUCTION OPPORTUNITY FOR REMODELING THE ECONOMY AND SOCIETY 29 - 30 APRIL 2022 Organiser: European University of Tirana (EUT), Albania Venue: Tirana, Albania	29 - 30 PRIL 2022 Organiser: European University of Tirana (EUT), Albania Venue: Tirana, Albania / EUT premises/ Online

4.	Prof.Ass.Dr.Demir LIMA "Fiscal policies and business environment in Kosovo"	XIV International Scientific Conference "The Role of Technology In The Development Of Socio-Economic-Judical At The Global Level During Covid-19 Psndemic"	01.04.2022 Faqe,37 Ulcinj, Montenegro
5.	Prof.ass.Dr.Demir LIMA "The impact Of the Covid-19 pandemic on online sales and purchases"	Internacional Scientific Conference On Innovative Marketing ISCOIM "Reinventing Marketing in the Pandemic Era"	25-26 Mars 2022 Durrës-Shqiperi faqe,30 ISBN:978-9928-4714-1-3
6.	Prof.Ass.Dr.Demir LIMA J "Citizens' Attitudes on The electronic banking System" A case study of Kosovo.	IX Eurasian Conference on Language and Social Sciences (ECLSS2020a)	Tetor 16– 18, 2020. Natalya Turkey
7.	Prof.Ass.Dr.Demir Limaj The role of Emigration and Remittances in managing the pandemic situation in Kosovo.	IX Eurasian Conference on Language and Social Sciences (ECLSS2020a)	Tetor 16– 18, 2020. Natalya Turkey
8.	Prof.Ass.Dr.Demir LIMA. Challenges of micro businesses during the pandemic - Prizren	IX Eurasian Conference on Language and Social Sciences (ECLSS2020a)	Tetor 16– 18, 2020. Natalya Turkey
9.	Prof.Ass.Demir LIMA "Contemporary marketing aspects and types of marketing".	International Institute For Private, Commercial And Competition Law - ICIS IV FOURTH INTERNATIONAL CONFERENCE "Interdisciplinary studies"	<a href="http://iipcccl.org/wp-content/uploads/2016/06/Konferenca-11-June-Final.pdf">http://iipcccl.org/wp-content/uploads/2016/06/Konferenca-11-June-Final.pdf</a> pg: 539-543 2016 Tirana-Bialystok (Poland)
10.	Prof.Ass.Dr.Demir LIMA "Profile of Kosovo and macro-economic aspects"	THE FIFTH INTERNATIONAL CONFERENCE ON: New Advanced Methodologies and Techniques in Scientific Research <a href="http://www.ictca.org">www.ictca.org</a> ; Conference proceedings book	15-17 Prill 2016, Split Kroaci
11.	Prof. Ass. Dr. Demir LIMA "Analysis Of The Factors Considered In Foreign Direct Investments In Kosovo"	3 <sup>rd</sup> International Conference on sustainable Development Virtual Conference	05-06 Qershor 2015 Romë, Itali
12.	Prof. Ass. Dr. Demir LIMA "Foreing Direct Investment and the Global Economics Crisis in the western Balkans"	April 02-03 2015 Ulcinj, Montenegro The 7th International Scientific Conference	2015 Ulcinj, Montenegro
13.	Prof. Ass. Dr. Demir LIMA "Strategic Management and the Importance of Supply Chain Enterprise"	27-28 March 2015 Dubrovnik, Kroacia ICTEA 2015 Fourth International Multidisciplinary Conference	2015 Dubrovnik, Kroaci

14.	Prof. Ass. Dr. Demir LIMA “Globalization and Its impact on economic development of Kosovo	<i>International Research Conference on Business, Economics and Social Sciences</i>	29-30 dhjetor, 2014 Dubai, UAE
15.	Prof.Ass. Dr. Demir LIMA “Faktorët që ndikojnë në vendimmarrjen menaxheriale”	<i>Qendra për studime politike dhe marrëdhënie ndërkombëtare “Diskutime” ISSN-1857-825X online:ISSN1857-8543</i>	Shtator, 2013, Tetovë Maqedoni
16.	Prof. Ass. Dr. Demir LIMA “Roli i sistemit të arsimit dhe zhvillimit ekonomik në Kosovë”	<i>Konferenca e dytë akademike shkencore 29 Qershor 2013 “Sfidat e vendeve të Ballkanit drejt integritimeve në BE” ISSN-1857-825 nr.6 fq.94 Tetovë</i>	2013 Tetovë, Maqedoni
17.	Prof. Ass. Dr. Demir LIMA “Efektet e mirëqeverisjes dhe IHD-ve dhe portfolio në zhvillimet ekonomike të Kosovës dhe ndikimet e Globalizimit”	<i>Ministria e Arsimit e Kosovës MASHT Prishtinë Konferenca e pestë shkencore-Java e shkencës 2013</i>	Maj, 2013 Prishtinë
18.	Prof. Ass. Dr. Demir LIMA “Ndikimi i Globalizimit në zhvillimet ekonomike dhe shoqërore në Kosovë”	<i>Konferenca shkencore- Globus Globalization, Development, public policy &amp; Managment “A business development perspective” ISBN 978 –9951-582-07-0,</i>	Shtator, 2012, Prishtinë.

### 13. Librat, kapitujt e librave dhe librat shkollorë

Nr	<i>Emri i autorit / autorëve / Titulli i librit, kapitulli, libri teksti</i>	<i>Botuesi / vendi</i>	<i>Viti/ faqe ISBN</i>
1	Prof.Ass.Dr.Demir LIMA Investimet e Kapitalit Të Huaj (Teoria, provat dhe zbatimi në Kosovë)	<i>Biblioteka Kombëtare dhe Universitare e Kosovës, Prishtinë 2021 ISBN 978-9951-780-50-6</i>	<i>Universiteti “Ukshin HOTI” Prizren 2021.(Faqe 202) ISBN 978-9951-780-50-6</i>
2	Prof.Ass.Demir LIMA Vendimmarrja Bashkëkohore	<i>Biblioteka Kombëtare dhe Universitare e Kosovës, Prishtinë 2014 ISBN 978-9951-599-08-5</i>	<i>Kolegji “Fama 2014, Prishtinë ISBN 978-9951-599-08-5</i>

<b>14. Trajnimet:</b>			
<b>Nr</b>	<b>Tema kryesore; kualifikimi i arritur; Niveli kombëtar dhe ndërkombëtar i Kualifikimit</b>	<b>Organizuar nga: Institucioni/vendi</b>	<b>Viti</b>
1	Menaxhimi i Procedurave të Prokurimit Publik “Expert ndërkombëtar për prokurim Publik” Ndërkombëtarë	Universiteti Biznes dhe Teknologji (UBT)	2006-2007
2	IPOP-Model”From idea to cash in the Bank: toolbox for seizing opportunities” Raphael H Coen CERTIFICATE OF ATTENDANCE	Konferencë ndërkombëtare Biznesore-Prishtinë	24 Shtator 2012
3	Marketing 3.0 – Value Based Marketing CERTIFICATE OF ATTENDANCE Ndërkombëtarë	Organized by MDA ( Management Development Associates ) Dr. Philip Kotler’s Seminar - Prishtinë	29 Maj 2012
4	Leaders For Excellence EFQM Leaders For Excellence	Institute for Total Quality Managment - Zurich Zwitzerland	Maj 2011
5	Karrierë me Kompetencë	EDUCATION FAIR - Prishtinë	08 Prill 2011
6	Standardet Ndërkombëtare të Raportimit Finaciar - Rifreskuara IFRS Update 2010 London Great Britain	London Great Britain	23-24 Qershor 2010
7	Standardet Ndërkombëtare të Raportimit Finaciar - Rifreskuara IFRS Update 2010 Zurich Zwitzerland	Zurich Zwitzerland	15-16 Qershor 2010
8	Information Tecnology Trade Fair For successfull particiation in “ITTF 2010 “Fair	Panairi Ndërkombëtar International Fair ITTF Prishtinë	29.05.2010
9	“European chief Marekting Officer Conference” GDI-Gottlieb Duttweiler Institute-Zurich Zwitzerland CMI conference 2010	GDI-Gottlieb Duttweiler Institute-Zurich Zwitzerland	30 Tetor 2010
10	“Zhvillimi Teknologjik i Telekomunikacionit Fix dhe mobile”	Prishtinë	2009
11	Menaxhimi i projekteve	Posta dhe Telekomoni i Kosovës Sh.A.	2006



12	Menaxhmenti Strategjik	Genesis (Greqi) – PTK Sh.a. Prishtinë	2006
13	Kujdesi ndaj konsumatorëve	Genesis (Greqi) – PTK Sh.a. Prishtinë	2006
14	Menaxhimi i resurseve njerëzore, Analizat e menaxhmentit dhe rreziku, Implementimi i projekteve planifikuese etj.	Crown Agents & PTK Sh.A. Prishtinë	2005

#### 15. Informata shtesë:

<i>Shkathësitë organizative dhe kompetencat:</i>	Të Shkëlqyeshme
<i>Shkathësitë kompjuteri dhe kompetencat:</i>	Word, Exel, Access, Works, Internet, PowePoint SPSS, Internet,

#### Shkathësitë të gjuhës: (1 deri 5: 1vlerësimi më i ulët - 5 fluent)

Gjuha	Konverzimi	Shkrimi	Leximi
Shqip	5	5	5
Anglisht	4	4	4
Serbisht	4	4	4

#### *Shpërblimet dhe anëtarësimet:*