

CURRICULUM VITAE

1. Family Name:	LIMA
2. First Name:	DEMIR
3. Nationality:	Albanian
4. Citizenship:	Kosovo
5. Date of Birth:	14.10.1973
6. Gender:	Male
7. Contact details:	Rexhep Luci Str.8/6 Prishtinë
<i>Email:</i>	demir.limaj@uni-prizren.com
<i>Date:</i>	15.06.2022
8. Education Degree:	
<i>Institution:</i>	Secondary school in Malishev
<i>Study Date:</i>	1988-1992
<i>Diploma:</i>	Economy
<i>Institution:</i>	University of Pristina Faculty of Economics
<i>Graduation date:</i>	2001
<i>Department:</i>	The economy of the enterprise
<i>Diploma:</i>	Graduated economist
<i>Institution:</i>	Economic Faculty Master Degree
<i>Graduation date:</i>	2010
<i>Department:</i>	Management
<i>Diploma/ Master of Science:</i>	Master of Economic Science
<i>Institution:</i>	European University of Tirana
<i>Graduation date:</i>	2016
<i>Faculty:</i>	Economic
<i>Department:</i>	Management
<i>Diploma/ Doctorate:</i>	Doctor of Economic Science Topic: "Foreign Direct Investment in Kosovo - Analysis of Foreign Investment Attractiveness and Their Role in the Economy"

9. Publications: Scientific journals			
Nr.	Name of author/authors Title of the paper	Journal title	Year / Volume / Pages
1.	Prof.Ass.Dr.Demir LIMA The Management of Emotional Intelligence in The Workplace Impact on Improving Employee Performance	Quality Access to Success, ISSN: 1582-2559,2022, vol, 23. Nr 188/ June 2022 DOI: https://doi.org/10.47750/Qas/23.188.40 <u>Indexsing:Scopus</u>	Published:June 2022 Vol. 23, No. 188/June 2022,page:297/301
2	Prof.Ass.Dr.Demir LIMA	Corporate Governance and Organizational Behavior Review ISSN: 2521-1889, 2022/Volume	Publishing:June 2022 Volume 6, Issue 2,

	Negative reflections of nepotism on employees and obstacles in the process of institutionalization of family businesses	6, Issue 2, Special Issue DOI: https://doi.org/10.22495/cgobrv6i2sip11 Indexing Scopus	Special Issue Page:268/278
3	Prof.Ass.Dr.Demir LIMA Formal experience of SME owners in the field of HRM: A case study in Kosovo as a country with an emerging economy	Journal of Governance and Regulation DOI: https://doi.org/10.22495/jgrv10i2siart14 Indexing in SCOPUS Title of the paper: Formal experience of SME owners in the field of HRM: A case study in Kosovo as a country with an emerging economy Title of the Journal: Journal of Governance and Regulation. Indexing in SCOPUS (ISSN – 2306-6784) Publishing House “Virtus Interpress	Year / Volume / Page:2021/Volume10/Issue2, Special Issue (page 343-351) June, 2021
4	Prof. Ass. Dr. Demir LIMA The percentage of high fat in whey for the produce of mozzarella cheese from whole buffalo milk, compared to standardized, is an economic instruction	International Journal of Business and Applied Social Science (IJBASS) ©Center for Promoting Education and Research (CPER) USA	E-ISSN: 2469-6501 VOL: 7, ISSUE: 2 February/2021 DOI: 10.33642/ijbass.v7n2p9 http://dx.doi.org/10.33642/ijbass.v7n2p9
5	Prof. Ass. Dr. Demir LIMA <i>Foreign Direct Investments and Attracting Policies to be Undertaken by the Government. The Case of Kosovo</i>	Journal of Educational and Social Research E-ISSN 2240-0524 ISSN 2239-978X www.richtmann.org Indexing in SCOPUS	Vol 11 No 1 January 2021 DOI: https://doi.org/10.36941/jesr-2021-0004 https://creativecommons.org/licenses/by-nc/4.0/ SCOPUS
6.	Prof. Ass. Dr. Demir LIMAJ Role of nongovernment organizations in the development of the Kosovar society	<i>European Journal of Sustainable Development (2020), Jurnal information: ISSN: 2239-5938(print), EISSN: 2239-6101(online). V9, no. 2, pg. 115-128, DOI: 10.14207/ejsd.2020.v9n2p115 Indexed on Scopus</i>	Volume 9 Issue 2, 2020 pg.115-128
7.	Prof.Ass. Dr. Demir LIMA ”The impact of motivation on employee performance”	<i>Knwoledge Internatinal Journal</i> http://www.ikm.mk/ojs/index.php/ki/article/view/798	Vol 41, No 6 (2020)

8.	Prof.Ass.Dr. Demir LIMA “Analysis of the Attractiveness of Foreign Direct Investments in Kosovo’s Economic Development”	European Journal of Economics, Law and Social Science, Austria <i>ISSN 2519-1284</i> Road Directory of Open Access Scholarly Resources, World Wide Science, DOAJ, Google Scholar, Global	02.06.2019 <i>Austria</i> <i>Vol.3 No.2- June 2019</i>
9.	Prof. Ass. Dr. Demir LIMA “The main issues preventing Kosovo's economic development”	Academic Journal of Bussines Administration, Law and Social Sciences https://doaj.org/search? https://worldwidescience.org/wws/desktop/en/results.html https://scholar.google.com/scholar www.iipccl.org	Vol.3 No. 3 November 2017
10	Prof. Ass. Dr. Demir LIMA “Effects of Marketing in Different Stages of Development”	Academic Journal and Business Administration, Law and Social Sciences IIPCCCL - ICIS IV <i>Publication ISSN 2410-3918,</i> https://scholar.google.com https://doaj.org/article/520066312a0643b5b1c8929ca8f15654 www.iipccl.org	Tirana-Albania Vol. 2 No. 2 July 2016
11.	Prof. Ass. Dr. Demir LIMA “Contemporary marketing aspects and types of marketing”	International Institute for private, Commercial and Competition Law- ICIS IV Fourth Conference on “Interdisciplinary studies”2016 Publication ISBN: 978-9928-214-21-8	June 2016 Albania
12.	Prof. Ass. Dr. Demir LIMA “Profile of Kosovo and macro-economic aspects”	<i>ICTEA 5, 2016</i> The fifth international conference on New Advanced Methodologies and Techniques in Scientific Research Publication ISBN 9789928218032	April,15-17 2016 Split, Croatia
13.	Prof. Ass. Dr. Demir LIMA “Foreing Direct Investment and the Global Crisis in the Western Balkans”	Academic Journal of Interdisciplinary Studies Publication ISSN 2281-3993 (print) ISSN 2281-4612 (online)	July,2015 Rome, Italy Vol 4, No 2 (2015)
14.	Prof.Ass. Dr. Demir LIMA “Advantages of Kosovo in Foreign Direct Investments”	Slovakia Academic Publishing AJBEA-Academic Journal Of Business, Economics and Acountary Publication ISSN 1726-9699	July 2015, Slovakia
15.	Prof.Ass.Dr. Demir LIMA “The Role of Human Resources and the Main Impacts of the payment system”	European Academic Research ISSN 2286-4822, Rumania Impact factor 0.485 (GIF) DRJI VALUE: 5.9 (B+) ISSUE	October,2013,

16.	Prof. Ass.Dr. Demir LIMA “Globalization and Impact on Economic Development of Kosovo”	University College "Pjeter Budi" Institute for Studies - Pristina "Management of economic resources for development of transition countries" ISBN- 978-9951-492-07-2	Prishtina, May, 2013
17	Prof. Ass. Dr. Demir LIMA “Promotion Process and Marketing in the Enterprise”	European university of Tirana “Freedom International Review” ISSN 2192-7081 2012/2 Tirana	October, 2012 Tirana
18	Prof. Ass. Dr. Demir LIMA "Kosovo's challenges towards EU integration"	European university of Tirana “Global Challenge” – ADSh ISSN 2227-8540,fq.42	November, 2012 Tirana

Papers in international congress

Nr.	Name of author/authors / Title of the paper	Congress name / Institution / Place	Year/ Volume/ Pages
1.	Prof.Ass.Dr.Demir LIMA The effects of the Covid 19 pandemic on Foreign Direct Investment in Kosovo	International Conference on Economics and Social Sciences ECSSS International Cyprus Science University e-ISBN 978-605-71031-5-4 Cyprus	7-8 May,2022 Kyrenia,TRNC Abstract Book:Pg- 148 Cyprus www.eclss.org/kyrenia
2.	Prof.Ass.Dr.Demir LIMA Information technology as a competitive Advantage for the growth of the SMEs in Kosovo	International Conference on Economics and Social Sciences ECSSS International Cyprus Science University e-ISBN 978-605-71031-5-4 Cyprus	7-8 May,2022 Kyrenia,TRNC Abstract Book:Pg- 235 Cyprus www.eclss.org/kyrenia
3.	Prof.Ass.Dr.Demir LIMA IMPACT OF THE COVID 19 PANDEMIC ON FOREIGN DIRECT INVESTMENT IN KOSOVO	CRISES AND CREATIVE DESTRUCTION OPPORTUNITY FOR REMODELING THE ECONOMY AND SOCIETY 29 - 30 APRIL 2022 Organiser: European University of Tirana (EUT), Albania Venue: Tirana, Albania / EUT premises/ Online	29 - 30 APRIL 2022 Organiser: European University of Tirana (EUT), Albania Venue: Tirana, Albania / EUT premises/ Online
4.	Prof.Ass.Dr.Demir LIMA ”Fiscal policies and business environment in Kosovo”	<i>XIV International Scientific Conference “The Role of Technology In The Development Of Socio-Economic-Jurdical At The Global Level During Covid-19 Psndemic”</i>	01.04.2022 Pg-37 Ulcinj, Montenegro
5.	Prof.Ass.Dr.Demir LIMA “The impact Of the Covid-19 pandemic on online sales and purchases	<i>Internacional Scientific Conference On Innovative Marketing ISCOIM “Reinventing Marketing in the Pandemic Era</i>	25-26 Marc 2022 Durrës-Albania Pg-,30 ISBN:978-9928-4714-1-3

6.	Prof. Ass. Dr. Demir LIMA The impact of the Covid-19 pandemic on the income of private sector employees	Euroasian Conference on language & Social Sciences October 16-18,2020 Antalya ,Turkey http://www.eciss.org	October 16-18,2020 Antalya, Turkey
7.	Prof. Ass.Dr.Demir LIMA “The role of Emigration and Remittances in managing the pandemic situation in Kosovo	Euroasian Conference on language & Social Sciences October 16-18,2020 Antalya ,Turkey http://www.eciss.org	October 16-18,2020 Antalya, Turkey
8.	Prof. Ass.Dr. Demir LIMA “Citizens’ Attitudes on The electronic banking System” A case study of Kosovo	Euroasian Conference on language & Social Sciences October 16-18,2020 Antalya ,Turkey http://www.eciss.org	October 16-18,2020 Antalya, Turkey
9.	Prof. Ass. Dr. Demir LIMA “Contemporary marketing aspects and types of marketing”	<i>International Institute For Private, Commercial And Competition Law - ICIS IV FOURTH INTERNATIONAL CONFERENCE</i> “Interdisciplinary studies” 2016 Tirana-Bialystok (Poland) http://iipcccl.org/wp-content/uploads/2016/06/Konferenca-11-June-Final.pdf	<i>pg: 539-543</i> <i>ICIS IV FOURTH INTERNATIONAL CONFERENCE</i> “Interdisciplinary studies” 2016 Tirana-Bialystok (Poland)
10.	Prof. Ass. Dr. Demir LIMA “Profile of Kosovo and macro-economic aspects”	<i>THE FIFTH INTERNATIONAL CONFERENCE ON: New Advanced Methodologies and Techniques in Scientific Research</i> www.ictca.org Conference proceeding book	<i>April,15-17 2016, Split Croatia</i>
11.	Prof. Ass. Dr. Demir LIMA “Analysis Of The Factors Considered In Foreign Direct Investments In Kosovo”	3 rd International Conference on sustainable Development Virtual Conference	05-06 June 2015 Rome, Italy
12.	Prof. Ass. Dr. Demir LIMA “Foreing Direct Investment and the Global Economics Crisis in the western Balkans”	April 02-03 2015 Ulcinj, Montenegro The 7th International Scientific Conference	2015 Ulcinj, Montenegro
13.	Prof. Ass. Dr. Demir LIMA “Strategic Management and the Importance of Supply Chain Enterprise”	27-28 March 2015 Dubrovnik, Kroacia ICTEA 2015 Fouth International Multidisciplinary Conference	2015 Dubrovnik, Croatia

14.	Prof. Ass. Dr. Demir LIMA "Globalization and Its impact on economic development of Kosovo	International Research Conference on Business, Economics and Social Sciences	29-30 december 2014 Dubai,UAE
15.	Prof.Ass. Dr. Demir LIMA " Factors Influencing Managerial Decision Making "	Center for Political Studies and International Relations Tetovo ISSN-1857-825X online:ISSN1857-8543	September 2013 "Discutions"
16.	Prof. Ass. Dr. Demir LIMA "The Role of the Education and Economic Development System in Kosovo "	Second Academic Scientific Conference 29 June 2013 "Challenges of Balkan countries towards EU integration ISSN-1857-825 nr.6 fq.94 Tetovë Maqedoni	2013 Tetovo, Macedonia
17.	Prof. Ass. Dr. Demir LIMA "The Effects of Good Governance and FDI, and Portfolio on Kosovo's Economic Development and Globalization Impacts"	Ministry of Education of Kosovo, Pristina Fifth Science Conference-Science Week 2013	May, 2013 Pristina
18.	Prof. Ass. Dr. Demir LIMA " Impact of Globalization on Economic and Social Developments in Kosovo "	Fifth Scientific Conference - Globus Prishtina Globalization,Development, public policy & Managment "A business development perspective" ISBN 978 – 9951-582-07-0,	September, 2012 Pristina

Books, book chapters and textbooks

Nr.	Name of author/authors / Title of the book, chapter, textbook	Editor / Place	Year / Pages / ISBN
1	Prof.Ass.Dr.Demir LIMA Investimet e Kapitalit Të Huaj (Teoria, provat dhe zbatimi në Kosovë)	National and University Library of Kosovo, Prishtina, <i>Prishtinë 2021</i> ISBN 978-9951-780-50-6	<i>Universiteti "Ukshin HOTI" Prizren 2021.(Page 202)</i> ISBN 978-9951-780-50-6
2	Prof.Ass.Dr.Demir LIMA Vendimmarrja Bashkekohore	National and University Library of Kosovo, Prishtina 2014	"Fama" College 2014 Page-198 ISBN 978-9951-599-08-5

10. Work Experience:

<i>Institution</i>	"Ukshin HOTI" University
<i>Date:</i>	01.10.2019 – Present
<i>Place:</i>	Prizren
<i>Institution Name:</i>	Economic Faculty

<i>Position:</i>	Assistant Professor
<i>Description:</i>	Professor of subject: Business Decision Making, Business Communication, Logistics & Distribution, Professional Practice.
<i>Institution</i>	"Ukshin HOTI" University
<i>Date:</i>	01.10.2018-01.10.2019
<i>Place:</i>	Prizren
<i>Institution Name:</i>	Economic Faculty
<i>Position:</i>	Lecturer
<i>Description:</i>	Lecturer of subjects: Business information system
<i>Date:</i>	2011-2018
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	"Fama" college
<i>Position:</i>	Lecturer
<i>Description:</i>	Lecturer of subjects: Business Communication, Economy of transition, International politics of economy
<i>Date:</i>	01.10.2019 - actual
<i>Place:</i>	Pristina
<i>Institution Name:</i>	Kosovo Telecom
<i>Position:</i>	Chief Executive Advisor
<i>Date:</i>	04.01.2019-01.10.2019
<i>Place:</i>	Pristina
<i>Institution Name:</i>	Kosovo Telecom
<i>Position:</i>	Sales Director
<i>Date:</i>	April 2018-03.01.2019
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Kosovo Telecom
<i>Position:</i>	Sales and Marketing Advisor to the Deputy Chief Executive Officer
<i>Date:</i>	December, 2014-April 2018
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Kosovo Telecom
<i>Position:</i>	Sales and Marketing Advisor
<i>Date:</i>	December 2009 - 2014
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Kosovo Telecom
<i>Position:</i>	Director of Marketing Department
<i>Date:</i>	July 2008 – December 2009
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Kosovo Telecom
<i>Position:</i>	Director of Sales and Distribution
<i>Date:</i>	January, 2007 – July 2008
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Post and Telecommunication of Kosovo JSC
<i>Position:</i>	General Sales Manager
<i>Date:</i>	2004 - 2007
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	The parliament of Kosovo
<i>Position:</i>	Member of the Parliament of Kosovo
<i>Date:</i>	February 2006- January 2007
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Post and Telecommunication of Kosovo JSC

<i>Position:</i>	Post office project manager
<i>Date:</i>	September 2004 – February 2005
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Post and Telecommunication of Kosovo JSC
<i>Position:</i>	Acting Pristina Regional Manager
<i>Date:</i>	2002 - 2004
<i>Place:</i>	Prishtina
<i>Institution Name:</i>	Post and Telecommunication of Kosovo JSC
<i>Position:</i>	Distributor of Post - Telecom of Kosovo products
11. Education and training:	
<i>Date:</i>	2006-2007
<i>Qualified achievement:</i>	“International Public Procurement Expert”
<i>Principal Topics / Professional Skills Acquired:</i>	Managing Public Procurement Procedures
<i>Organized: Institution Name:</i>	University of Business and Technology (UBT)
<i>National and international level of qualification:</i>	International
<i>Date:</i>	September,24 2012
<i>Qualified achievement:</i>	CERTIFICATE OF ATTENDANCE
<i>Principal Topics / Professional Skills Acquired:</i>	<i>IPOP-Model”From idea to cash in the Bank: toolbox for seizing opportunities” Raphael H Coen</i>
<i>Organized: Institution Name:</i>	International Business Conference-Pristina
<i>National and international level of qualification:</i>	International
<i>Date:</i>	May 29 2012
<i>Qualified achievement:</i>	CERTIFICATE OF ATTENDANCE
<i>Principal Topics / Professional Skills Acquired:</i>	Marketing 3.0 – Value Based Marketing
<i>Organized: Institution Name:</i>	MDA (management development associates) Dr. Philip Kotler’s Seminar -Prishtinë
<i>National and international level of qualification:</i>	International
<i>Date:</i>	May, 2011
<i>Qualified achievement:</i>	EFQM Leaders For Excellence
<i>Principal Topics / Professional Skills Acquired:</i>	<i>Leaders For Excellence</i>
<i>Organized: Institutional Name:</i>	Institute For Total Quality Management - Zurich Zwitterland
<i>National and international level of qualification:</i>	International.
<i>Date:</i>	April, 8 2011
<i>Qualified achievement:</i>	Career with Competence
<i>Principal Topics / Professional Skills Acquired:</i>	EDUCATION FAIR
<i>Organized: Institutional Name:</i>	EDUCATION FAIR - Prishtinë

<i>National and international level of qualification:</i>	International
Date:	June, 23-24 2010
<i>Qualified achievement:</i>	
<i>Principal Topics / Professional Skills Acquired:</i>	International Financial Reporting Standards - Updated
<i>Organized: Institutional Name:</i>	IFRS Update 2010 London Great Britain
<i>National and international level of qualification:</i>	International
Date:	May, 05 2010
<i>Qualified achievement:</i>	<i>For successfull particiation in "ITTF 2010 "Fair</i>
<i>Principal Topics / Professional Skills Acquired:</i>	Information Tecnology Trade Fair
<i>Organized: Institutional Name:</i>	<i>Panairi Ndërkombëtar International Fair ITTF</i> Prishtinë
<i>National and international level of qualification:</i>	International
Date:	October,30 2010
<i>Qualified achievement:</i>	
<i>Principal Topics / Professional Skills Acquired:</i>	<i>"European chief Marekting Officer Conference"</i>
<i>Organized: Institutional Name:</i>	GDI-Gottlieb Duttweiler Institute-Zurich Zwitterland CMI conference 2010
<i>National and international level of qualification:</i>	International
Date:	2009
<i>Qualified achievement:</i>	
<i>Principal Topics / Professional Skills Acquired:</i>	<i>"Technological Development of Fix and Mobile Telecommunications"</i>
<i>Organized: Institutional Name:</i>	
<i>National and international level of qualification:</i>	International
Date:	2006
<i>Qualified achievement:</i>	Project manager
<i>Principal Topics / Professional Skills Acquired:</i>	Project management
<i>Organized: Institutional Name:</i>	Post and Telecommunication of Kosovo JSC
<i>National and international level of qualification:</i>	

Date:	2006		
<i>Qualified achievement:</i>	Certificate in Strategic Management		
<i>Principal Topics / Professional Skills Acquired:</i>	Strategic Management		
<i>Organized: Institutional Name:</i>	Genesis (Greece) - PTK JSC		
<i>National and international level of qualification:</i>	International		
Date:	2006		
<i>Qualified achievement:</i>	Certified trainer		
<i>Principal Topics / Professional Skills Acquired:</i>	Customer care		
<i>Organized: Institutional Name:</i>	Genesis (Greece) - PTK JSC		
<i>National and international level of qualification:</i>	International		
Date:	December 2005		
<i>Qualified achievement:</i>	Project Design Manager		
<i>Principal Topics / Professional Skills Acquired:</i>	Human Resource Management, Management Analysis and Risk, Implementation of Planning Projects		
<i>Organized: Institutional Name:</i>	Crown Agents & PTK JSC		
<i>National and international level of qualification:</i>	International		
12. Additional Information:			
Organizational Skills and Competences:	Excellent		
<i>Computer Skills and competences:</i>	Word, Excel, Access, Power Point, SPSS		
<i>Language Skills: (1 to 5: 1 Evaluation lower- 5 fluent)</i>			
<i>Language</i>	<i>Conversation</i>	<i>Writing</i>	<i>Reading</i>
Albanian	5	5	5
English	4	4	4
Serbo-Croatian	4	4	4
Rewards and memberships:			