Universiteti " Ukshin Hoti" Prizren
Fakulteti Ekonomik
Program: International Management

SYLLABUS

Level of studies	Bachelor	**Program**	I M	**Academic year**	**2021/22**		
Subject	International Business Environment						
Year I Semester II	Status of the subject	Obliguary	Kodi		ECTS credits	5	
Teaching weeks	15		Hours teaching	Lectures 3	Exercies 2		
Teaching Methodology	Interactive lectures, exercises, discussions, seminars						
Consulation							
Teachers	Prof. Asoc. Dr. Drita KRASNIQI		e-mail	drita.krasniqi@uni-prizren.com			
			Tel.	+38344 301 114			
Assistant	Ass. Dafina ABDULLAHU		e-mail	dafina.abdullahu@uni-prizren.com			
			Tel.				

The purpose of the course	**Expected learning outcomes**
The course International Business Environmen aims to provide students with knowledge about the conditions under which international business activities are conducted.	Upon completion of the course, the student will be able to: - to know the conditions under which international business activities take place, - to analyze the role and impact of international business on economic development - explain the impact of economic, political, financial environment on international business operations - have knowledge about the types of international business operations.

Forms of teaching and learning lessons

Interactive lectures, exercises, discussions, seminars, etc.

Methodology for the implementation of educational topics:

Table, computer, projector and other necessary IT tools for learning and exercises

Ways of assessing of the student (in %) :

The assessment is done by means of a test, and a grade the final consists of four components:
- Participation and acitivity per hour: 1-5%
- First Qolloqium: 1- 30% (1 - 25 %)
- Seminarik work: 1 – 10% (1 – 10 %)
- Final exam: 1- 60 % (1 - 60 %)

Evaluation %	**Final grade**
91 – 100	10 (ECTS –A)
81 – 90	9 (ECTS – B)
71– 80	8 (ECTS – C)
61–70	7 (ECTS – D)
51–60	6 (ECTS – E)

	40–50	5 (ECTS – FX)

Obligation of students:

Lectures	**Exercises**
- Following lectures - Active participation in discussions during lectures - Participation in columns - Participation in the exam	- Exercise hours - Respect of the Code of Conduct, etc

Student workload for subject

Activities	**Hour**	**Days/Weeks**	**Total:**
Lectures	2	20	40
Exercises, practacal work	4	5	20
Contacts with teachers/consultations	1	10	10
Field visit	2	5	10
Colloquaia, seminars	2	5	10
Self-study time	2	5	10
Preparation for final exam	2	5	10
Preparation for final exam	1	10	10
Projects, presentations, etc..	1	5	5
Notice: 1 ECTS credits= 25 hour commitment, e.g. if the subject has 5 ECTS credits student must have 125 hours during the semester commitment.		**Total load:**	**125**

Week	**Lectures**		**Exercieses**	
1.	**Topic**	**Hour**	**Topic**	**Hour**
	International Business Environment - Introduction	3	Questions, discussions	2
2.	The international business necessity	3	Questions, discussions	2
3.	Theories of business and international business	3	Questions, discussions	2
4.	Institutions and the environment of international business	3	Questions, discussions	2
5.	Economic integration between countries	3	Questions, discussions	2
6.	Target market environmental factors Microeconomic factors	3	Questions, discussions	2
7.	Colloquia	3	Questions, discussions	2
8.	Cultural environment factors	3		2
9.	Political-legal environment factors	3	Questions, discussions	2
10.	International financial markets	3	Questions, discussions	2

11.	International Monetary System	3		2
12.	International Business Operations Initial operations of international business	3	Questions, discussions	2
13.	Advanced international business operations	3	Questions, discussions	2
14.	Documents needed in international trade with goods	3	Questions, discussions	2
15.	Summary of lectures and presentations	3	Examples and consultation for exam	2

LITERATURE:

Basic Literature:

- Halil Kukaj, Biznesi Ndërkombëtar, Universiteti i Prizrenit "Ukshin Hoti", Prizren, 2017
- Authorized manuscripts from the University of Prizren "Ukshin Hoti"
- Ilia KRISTO, Biznesi Ndërkombëtar, Tiranë, 2014
- Complementary Literature:
- Daniels, John D., Lee Radebaugh and Daniel P. Sullivan: "International Business", Pearson Education, New Jerseay, 2004.

Notice:

- The student should be mindful and respect the rules and the institution.
- Must observe the schedule of lectures, exercises, and be attentive to the lesson.
- It is mandatory to have a test ID.
- When designing works, the student must adhere to the instructions provided by the teacher.
- Do not use mobile phones during the test hours